



THE FEATHERS ASSOCIATION

Sponsorship Opportunities



Introduction

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Dr. Vlada Penlington

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**Internal, external and
volunteer teams**

The Feathers Association was founded back in 1934 by the Prince of Wales and some of his close friends to help support those communities and young people most in need in London during the Great Depression.

The Charity has continuously worked helping, inspiring and making a difference to the lives of those communities.

Currently the organisation is supporting youth work at Feathers Marylebone, Youth and Community Club in London, providing children and young people from the most deprived areas with educational programmes from Monday to Friday throughout the day and evening.

We are asking for your help to enable us to continue with this important life changing work, and we have set out a few options for you to consider.



The Feathers Association Sponsorship Opportunities

Sport Activities

Music Session

Dance

ICT Suite

Cooking School

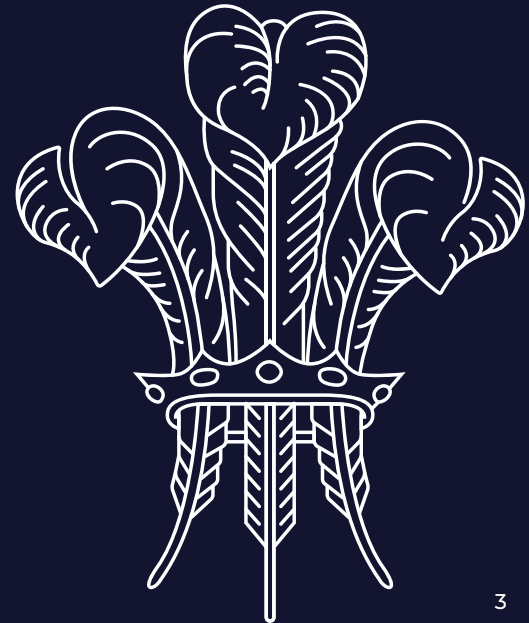
Gardening

Residential Diversionary Trips

Traineeship Programme

Girls & Women's Club

Volunteer Award



Sport Activities Sponsor

This is the most popular programme at the Club. Organised sport activities are vital for children and young people as it benefits them in physical, psychological and social development. Playing sport helps them learn to control their emotions and channel negative feelings in a positive way. It helps children build resilience and feel better about themselves, their physical development and emotional well-being. By providing a wide range of fun, sociable, aspirational and challenging sessions, we begin to address some of those needs.

We would like you to support our members by giving access to high quality resources and dedicated coaches so they can have the best opportunity to realise their abilities and divert from anti-social behaviour.

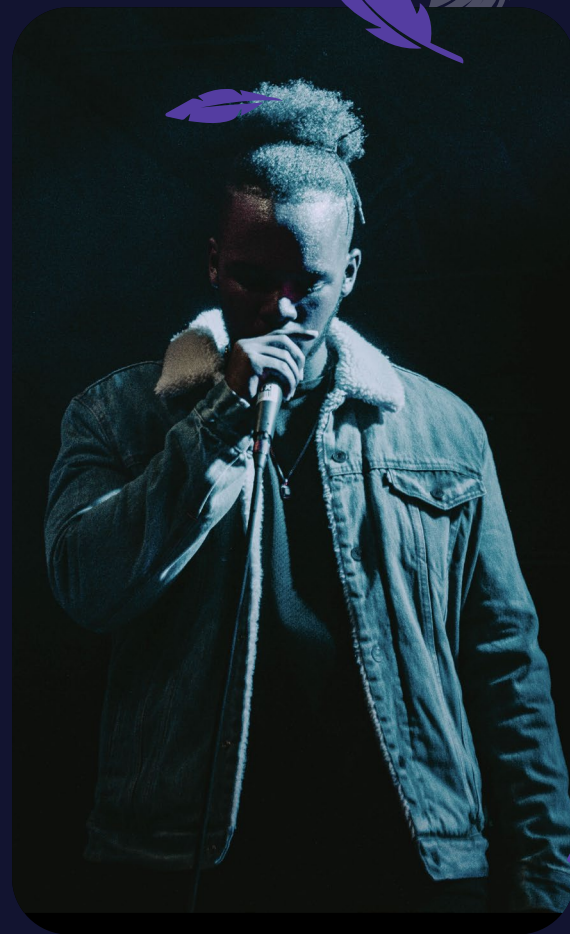
£10,271.20 would enable 70 children to access a range of sport activities during the year.



Music Session Sponsor

The Studio provides fun music and production learning sessions for local children and young people twice a week. The project supports creative thinking and presents positive influences around anti-social behaviour, negative influences associated with subcultures. The sessions include learning to play instruments and creating music in our production studio.

£5,511 could give 18 young people access to the music studio for a year.



Dance Sponsor

The Club annually provides children, young people and adults with targeted and open access classes to learn a wide genre of dance, including classical and modern, two evenings a week.

Dancing not only improves endurance and stamina, but reduce stress, and promotes social bonding. We also create opportunities to visit professional events and inspire them into a dancing career.

£6,985 would provide 15 people access to dance classes during the year.



ICT Suite Sponsor

The Feathers Youth and Community Club operates in the area where many households still do not have access to computers or the Internet. We provide young people with the latest ICT tools to communicate, create, disseminate, store, and manage information. They become more digitally literate, more confident in using technology and learn how to work collaboratively. There is a safe place and equipment to do their homework, write CVs, search and apply for jobs.

£6,591.20 a year could help us keep the ICT suite up to date.



Cooking School



We offer cooking sessions to children and young people and support them with learning about healthy eating to develop life skills which they should find useful in later life. We also offer FREE access to food through cooking healthy and more nutritious meals, learning about different foods and cultures whilst catering for their peers.

Free food has become even more essential since COVID 19 and more recently where the spiralling cost of living has impacted hard on low income families. We meet children and young people who come to the centre because they are hungry...

£8,962.80 will feed 100+ children a year and support our Cooking School.



Gardening

The Club has a beautiful terrace that is used as a gardening learning space, helping to improve sensory development. It benefits children and young people in so many ways: learning about sustainability by growing their own food and economic use of water and by encouraging to get closer to nature, learn basic gardening skills and allow them to spend quality time together. The space could be used by the local community for different events as well.

We have an ambitious plan to renovate the space and make it more attractive and engaging so more young people can learn new life skills and possibly a new profession.

£3,790.60 will enable us to support 10 children during the year to learn Gardening.



Residential Diversionary Trips Sponsor

Our neighbourhood is at risk from higher levels of youth violence and anti-social behaviour which can often cause periods of high alertness, even trauma for our youngsters. Our aim is to respond to these situations by organising stimulating diversionary offsite activities that encourage local children and young people to look beyond their immediate environment. This helps to plant seeds of prosocial behaviour, emotional well-being and create new cultural experiences in young peoples' transiting into adulthood.

We organise two residential trips a year: to Paddington Farm in Glastonbury Somerset, and to either Woodrow High House in Buckinghamshire where Oliver Cromwell stayed, or Hindleap Warren Outdoor Centre in a former scout's woodland area in East Sussex.

£17,710 a year will allow 24 young people a valuable countryside experience.



Traineeship Programme Sponsor

Different to traditional apprenticeships, formal programmes or schemes driven by curriculum or consisting of levels, this is bespoke consisting of bite size zero-hour part time paid work, in house training, peer leadership opportunities and accredited courses which all to form a portfolio of achievements. Trainee youth workers can join the programme from age 15.

Our aim is to help local young people to overcome obstacles and lack of opportunity, perceived or otherwise, so they realise their potential and become successfully competitive in the job market.

£14,300 a year donation will help 10 young people to do so.



Girl's and Women's Club

A community activity that involves girls and women from 8 till 80. The idea is to get all together once a week to have an open conversation on any topic whether how to get help and reduce concerns from families about safety, traveling distances alone, distractive influences or even help overcome cultural barriers.

We offer targeted sessions for female only members every Monday during the year, designed to encourage self-representation and expression, offer focussed activities that broadens knowledge, raises confidence and self-esteem through leadership opportunities.

£16,306.40 will enable to provide 30 participants a safe place to meet once a week throughout the year.



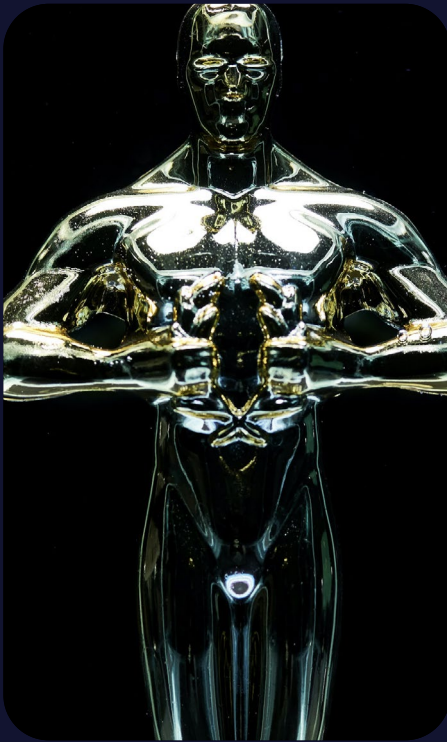
Volunteer Award

Volunteering is a vital part of our work, it's fair to say many young people who go on into youth work or social care started out as volunteers. Others want to gain work experience through school and perhaps reparation from offending.

We want to acknowledge and celebrate their commitment by giving them rewards during their time with us. We see this as a gateway to becoming a trainee, part time worker or supplementing their vocational outlook.

You can be part of creating a lifelong learning experience for five disadvantaged young people on their journey.

£1,000 will help us to train and award **5** disadvantaged young people a year.



Next Steps

If you think you could help us to make a positive change in children's, young people's and communities' lives in one of the most deprived areas in London, please get in touch:

Director of Partnerships Dr. Vlada Penlington:
vlada.penlington@feathersassociation.org.uk

There are many ways we could work together: whether it is a **Charity of the Year Partnership, Sponsorship, a One-off donation, Volunteering, Pro Bono or Gifts in Kind**, or a combination of all. We can of course tailor make a solution to more closely align with your & our core values.

Feel like you want to help right now?

Please Donate

Any contribution towards the project will help the Club keep going and be there for those who need it the most.

Head Office:
22-24 Buckingham Palace Road
London
SW1W 0QP

The Feathers Marylebone
12 Rossmore Road
London
NW1 6NX

Phone: 0207 7239 167
Email: fundraising@feathersassociation.org.uk
Website: www.feathersassociation.org.uk
Company number: 291140
Charity number: 303320